

THE BIG FAKE wedding

Complete with dinner and drinks, an emotional ceremony and a dance-party reception, The Big Fake Wedding has become a killer alternative to a bridal show. The hand-selected vendors perform their services as they would at a real wedding, and the “wedding guests” get to hear the music, taste the cakes, and smell the flowers... while enjoying a night of great food, dancing and surprises.

Our goals are to promote small businesses, to inspire brides and grooms, and to encourage committed marriages.

WWW.THEBIGFAKEWEDDING.COM

"THE BIG FAKE WEDDING IS THE END-ALL-BE-ALL OF WEDDING EVENTS."

– Style Me Pretty

NICOLE CAUDLE PHOTOGRAPHY



“Through Callie and her team and the exposure they gave to the event, my business was pushed to the forefront of the wedding industry. **Undoubtedly, this single-handedly launched my brand to where it is today.** I was so thrilled with every aspect of The Big Fake Wedding. I highly recommend it for anyone looking to boost their business or brand; it will change the trajectory of where you are and make where you’re going even better!”

– Amy of Amy Osaba Event.Floral.Design

AS A VENDOR, HERE'S WHAT YOU CAN EXPECT:

CONSISTENT BRANDING

Since our vendors tend to have a similar aesthetic and clientele, the event is great for brand association.

WEB PRESENCE

Your logo and link to your website will be included on the city-specific event page on The Big Fake Wedding website.

NETWORKING OPPORTUNITIES

Working alongside other like-minded vendors builds a great referral base.

ON-SITE RECOGNITION

Guests will experience your product or service firsthand, and you can hand out collateral in the Tunnel of Love. Your information will be in the printed vendor guide, and you'll receive the lead list of opt-in guests.

POST-EVENT COVERAGE

The event will be shared by The Big Fake Wedding blog and website and will be submitted to our local and national media partners for editorial consideration. You will also be able to use photos from the event in your own marketing efforts.

A CHALLENGE

Vendors enjoy the challenge provided by the Inspiration Board at each event. They appreciate the freedom to truly show off their style and talent without the oversight of a client calling the shots.